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BATH & BODY PRODUCTS THAT “GO BEYOND ORDINARY”

Introducing Bath By Bettijo: A Comprehensive Collection of Natural Body Care Products

Alexandria, VA – February 2004 – Unreasonable work deadlines, unruly kids and an unrelenting life schedule can make even your most mild-mannered client want to scream. How can you help her keep her cool in between spa or salon visits? **Bath By Bettijo** has the solution...

Created by Bettijo M. Hirschi, **Bath By Bettijo is a comprehensive collection of natural, organic handmade soaps, toiletries, and other aromatherapy bath and body products** that will make even the busiest person feel pampered and rejuvenated. The Company's philosophy is simple: the hustle and bustle of every day life isn't healthy for anyone's mind, body and spirit. Everyone needs time to relax and regroup. By offering a collection of handmade, natural bath and body treatments, men and women can turn their ordinary body care regimens into an escape from life's pressures and problems.

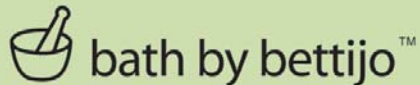
Here's a sampling of the Collection:

At Your Finger Tips - Designed for professional massage therapists, Bath By Bettijo's all-natural **Massage Oils** provide an aromatic and therapeutic blend of high-quality vegetable and essential oils that relax, soothe and soften. Each contains a variety of natural ingredients including Jojoba, Apricot Kernel Oil, and Vitamins E. Available in Cucumber Spearmint, Lavender Cedarwood, Lemon Almond, Ocean Mist and Vanilla Citrus blends. Rich in Shea Butter, Bath By Bettijo's **Massage Balm** uses pure essential oils combined with the relieving qualities of menthol, to soothe and relax muscles. Contains Lavender and Cedarwood essential oils.

Polished to Perfection - Ditch dry, dull skin with Bath By Bettijo's **Body Polishes** and **Scrubs**. **Lemon Poppyseed Body Polish** is packed with raw sugar and speckled with natural Poppy Seeds that gently exfoliate, Sunflower and Soy oils that soothe and moisturize, pure Castile Soap that deep cleans and Lemon Essential Oil that refreshes and invigorates skin. **Apricot Kernel Body Polish** uses Apricot Kernel Meal and Turbinado Sugar to gently remove dry, dead skin. The **Classic Brown Sugar Scrub** uses raw sugar, Sunflower Oil, Shea Butter and Castile Soap to slough away flaky skin to reveal a healthy, natural glow. Using 100 percent Sea Salt imported from the Mediterranean, the **Sea Salt Scrub** smoothes away worn and weathered skin. Sunflower Oil, Shea Butter, Grapeseed Oil and Castile Soap help restore skin's silky sheen.

(more)

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Whipped Cream - Bath By Bettijo's all-natural **Whipped Shea Butter** is formulated with unrefined Shea Butter from Ghana and is whipped with Soy and Grapeseed Oils. Naturally rich in Vitamins A and E, Shea Butter leaves skin soft and supple. It has also been found to relieve skin irritations including windburn, eczema and psoriasis. Available in Cucumber Spearmint, Lavender Cedarwood and Lemon Almond blends.

Tea for Two - Bath By Bettijo's **Tub Teas** offer a fragrant blend of herbs and botanicals that you soak in rather than sip. Simply fill a warm bath and infuse one of the delicious blends and then climb in for a long, healthy soak. Available in Soothing Lavender Chamomile, Relaxing Eucalyptus Spearmint, Refreshing Ocean Mist, Invigorating Lemon Basil and Rejuvenating Vitamin C and Citrus.

Soap Solutions - Bath By Bettijo's handmade **Spa Soaps** contain therapeutic and beneficial ingredients that promote the health of body, mind and spirit. Rich in Shea and Cocoa Butter, Spa Soaps can be used on face, hands and body, and your clients will feel pampered without a lot of fuss. Bath By Bettijo's luxurious handmade spa soaps are available in four scents: Lemon Poppyseed, Lavender Oatmeal, Citrus Calendula and Ocean Mist.

To add Bath By Bettijo's high-quality bath and body products to your salon or spa, please call 703-671-8422 or email wholesale@bathbybettijo.com. To view the entire collection, please visit www.bathbybettijo.com.

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