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SPRING CLEANING

Undo Winter's Damage With Bath By Bettijo's All-Natural Balms, Polishers and Lotions

Alexandria, VA – March 2004 – The countdown to spring has started. If you thought your closet was the only thing in need of a little spring cleaning, think again. After a woeful winter, chances are your skin took a beating. Refresh and rejuvenate skin from head to toe with a little help from **Bath By Bettijo**...

Created by Bettijo B. Hirschi, Bath By Bettijo is a comprehensive collection of natural, handmade soaps, toiletries, and other aromatherapy bath and body products. Here are your must-haves for spring:

LIP SERVICE: Don't let dry, chapped lips ruin your chances of finding Mr. Right this spring. Bath By Bettijo's all-natural lip balms are perfect for your pout. First up is **Ripened Mango Lip Balm**. Exotic mango butter is paired with the pure luxury of Jojoba oil to smooth and soften lips. Your smackers will feel like they've spent a week on the islands after this tropical treat. Packed with Peppermint Essential Oil, Bath By Bettijo's **Peppermint Lip Balm** will make your lips tingle and your whole mouth feel fresh. Vitamin E, Coconut Oil, Cocoa Butter and Olive Oil moisturize and condition leaving lips soft and oh-so-kissable! SRP: \$6.00 each.

POLISHED TO PERFECTION - Ditch dry, dull skin with Bath By Bettijo's **Body Polishes**. **Lemon Poppyseed Sugar Body Polish** is packed with raw sugar and speckled with natural Poppy Seeds that gently exfoliate, Sunflower and Soy oils that soothe and moisturize, pure Castile Soap that deep cleans and Lemon Essential Oil that refreshes and invigorates skin to reveal a healthy, natural glow. SRP: \$25 each.

WHIPPED CREAM - Bath By Bettijo's all-natural **Whipped Shea Butter** is formulated with unrefined Shea Butter from Ghana and is whipped with Sunflower, Jojoba, Soy and Grapeseed Oils. Naturally rich in Vitamins A and E, Shea Butter leaves skin soft and supple. It is also believed to relieve skin irritations such as windburn, eczema and psoriasis. Available in Lavender Cedarwood and Lemon Almond blends. SRP: \$16.50.

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SMOOTH OPERATOR: The Silky Shaving Kit includes everything you need for a perfect, spring shave. It includes: **Silky Shave Oil**, a unique, emollient shave oil that is carefully blended with natural oils, including Olive Oil, Jojoba and Vitamin E to coat and protect skin while shaving; Bath By Bettijo's signature **Wood Contour Razor** and **Cleaning Brush**; and **Silky Aftershave Lotion**, a luxurious lotion packed with Shea Butter, Mango Butter, Avocado Oil, Jojoba and Aloe Vera. The kit is available in Lavender Cedarwood, Lemon Almond, and Ocean Mist flavors SRP: \$36.

To view the entire Bath By Bettijo collection or to make a purchase, please visit www.bathbybettijo.com.

Created by Bettijo B. Hirschi, Bath By Bettijo offers a comprehensive collection of natural, handmade soaps, toiletries, and other aromatherapy bath and body products. The Company's "Go Beyond Ordinary" philosophy means that all of Bath By Bettijo's products are designed to help you create your own personal home spa experience and enhance your body care regimen.

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