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Target, Anthropologie Add Bath By Bettijo To Product Offerings

Alexandria, VA – March 2005 – Two of the nation's top retailers have added Bath By Bettijo's soothing tub teas to their product offerings. Target.com added the tub teas to its online store, while Anthropologie stores nationwide will also carry these top-sellers effective immediately.

"We are delighted that both Target and Anthropologie are carrying our tub teas," said Bettijo B. Hirschi, creator of Bath By Bettijo. "The tub teas are one of our best-selling items. Career women, stay-at-home moms, teens and retirees, alike, all love indulging with this at-home spa treatment."

Bath By Bettijo's **Tub Teas** offer a fragrant blend of herbs and botanicals that you soak in rather than sip. Simply fill a warm bath, infuse one of the delicious blends and then climb in for a long, healthy soak. Available in two aromatherapy blends:

Soothing Lavender Chamomile Tub Tea – A blooming lavender field in the heart of France is as near as the tub's faucet. Clarifying and relaxing dried Lavender, Chamomile and Calendula blossoms are blended with precious Lemon Verbena leaves, to transform bathwater into a comforting oasis. Cares will float away as mind and body rebalance, making this one perfect to use before a restful night's sleep.

Relaxing Eucalyptus Spearmint Tub Tea – This blend infuses bathwater with Spearmint, Eucalyptus leaf, Juniper Berries, Balsam Fir, and Rosemary for an invigorating and energizing soak. Breathe in the purifying steam and feel stress evaporate. Skip the shower and start the day feeling relaxed and refreshed with this herbal pick-me-up.

Each tub tea is packaged with a reusable antique tea infuser. To use place a tablespoon of tub tea in the infuser and steep as a warm bath fills. Tub tea blends are also perfect facial steams for a super stress releaser when there isn't time for a bath. Simply add a tablespoon to a bowl of boiling water, hold your face over the bowl, cover your head with a soft towel and breathe in the purifying steam. Each tub tea contains enough herbs for approximately 30 treatments.

Bath By Bettijo's Tub Teas have a suggested retail price of \$24 each.

Created by Bettijo B. Hirschi, Bath By Bettijo offers a comprehensive collection of natural, handmade soaps, toiletries, and other aromatherapy bath and body products. The Company's "Go Beyond Ordinary" philosophy means that all of Bath By Bettijo's products are designed to help you create your own personal home spa experience and enhance your body care regimen.

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