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FRESH BAKED BEAUTY

Bath By Bettijo's Scrumptious Poppyseed Collection Let's You Indulge Without Packing on the Pounds

Alexandria, VA – November 2004 – Spring is in the air and you know what that means...You can now clearly see the pounds you packed on during the holidays. Whether your diet starts today, tomorrow or yesterday, don't despair! You can still indulge your sweet tooth — and look perfectly polished — with Bath By Bettijo's Poppyseed Collection.

Bath By Bettijo's **Poppyseed Collection** serves up fresh baked beauty — minus the guilt. Each item in this collection smells like tasty sugar cookies and contains perfectly shaped blue poppy seeds — Mother Nature's version of microdermabrasion. The Collection includes:

- **Poppyseed Sugar Body Polish** - Packed with raw sugar and speckled with natural poppy seeds, Bath By Bettijo's Poppyseed Sugar Body Polish buffs away dry, dull skin. Sunflower and Soy oils nourish and moisturize, while pure Castile Soap deep cleans, instantly revealing radiant, healthy skin. The Lemon Essential Oil will refresh, revitalize and uplift your mind, body and spirit. Use 3-5 times a week for optimal results. Available in a HUGE 18 oz jar! SRP: \$25.
- **Poppyseed Spa Soap** - Good enough to eat, this delicious bar of luxurious, handmade soap is sprinkled with blue poppy seeds for gentle exfoliation and is lightly scented with the scrumptious Lemon Almond essential oil blend. You'll truly feel pampered and invigorated when you start your day with this refreshing body bar. 3.25 oz. SRP: \$6.
- **Poppyseed Collection Gift Set** - The only problem with Bath By Bettijo's Poppyseed Collection Gift Set is you'll be wondering whether to give or receive this thoughtful gift. The set includes the Poppyseed Sugar Body Polish, Poppyseed Spa Soap and Whipped Shea Butter in a Lemon Almond essential oil blend. Makes a great gift for mom, your best friend, your child's teacher, your boss and, yes, even yourself! SRP: \$50.

To view the entire Bath By Bettijo collection or to make a purchase, please visit www.bathbybettijo.com.

Created by Bettijo B. Hirschi, Bath By Bettijo offers a comprehensive collection of natural, handmade soaps, toiletries, and other aromatherapy bath and body products. The Company's "Go Beyond Ordinary" philosophy means that all of Bath By Bettijo's products are designed to help you create your own personal home spa experience and enhance your body care regimen.

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