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PUCKER UP AND SAY AHHHHHH...

Introducing Bath By Bettijo's Luxury Lip Balms

Alexandria, VA – April 2004 – Let's face it, you're not going to get any lip action if your smackers are dry and cracked. For lips thirsting for moisture, it's Bath By Bettijo's Luxury Lip Balms to the rescue!

Created by Bettijo B. Hirschi, Bath By Bettijo offers a comprehensive collection of natural handmade soaps, toiletries, and other aromatherapy bath and body products. The company's **Luxury Lip Balms** provide nourishing qualities that make them ideal for use year-round. Wear alone or under/over your favorite lipstick to create the perfect pout.

Choose from two yummy flavors:

- **Peppermint Lip Balm:** Packed with Peppermint Essential Oil, this all-natural lip balm will not only make your lips tingle, it makes your whole mouth feel fresh. Vitamin E, Coconut Oil, Cocoa Butter and Olive Oil are combined to moisturize and condition lips without leaving a greasy after feel.
- **Ripened Mango Lip Balm:** Exotic Mango Butter is paired with the pure luxury of Jojoba Oil to smooth and soften dry, cracked skin. Your lips will feel like they've spent a week in the islands after this tropical treat that smells good enough to eat!

Bath By Bettijo's Luxury Lip Balms' have a suggested retail price of \$6.00 each and are available by visiting www.bathbybettijo.com.

Created by Bettijo B. Hirschi, Bath By Bettijo offers a comprehensive collection of natural, handmade soaps, toiletries, and other aromatherapy bath and body products. The Company's "Go Beyond Ordinary" philosophy means that all of Bath By Bettijo's products are designed to help you create your own personal home spa experience and enhance your body care regimen.

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