



Contact: Jennifer Fiorenza/Katie Heelon  
(516) 557-2695

## Need a Quickie?

*Bath By Bettijo Shower Infusers Turn Your Shower Into a Spa Retreat... Fast!*

**Phoenix, AZ – July 2009** – You may not have time for a long, tranquil bath, but you can still reap the benefits in only minutes. Impart a bit of spa bliss into your shower with **Bath By Bettijo's** innovative **Shower Infusers** – an aromatherapy indulgence for the mind, body and soul.

Bath By Bettijo's Shower Infusers are unique, essential-oil packed tablets that provide the ultimate quickie in pampering. These easy-to-use, aromatic treats need only a bit of water to release their powerful aromatherapy vapors and literally turn every bathroom into a spa haven.

"The Bath By Bettijo collection is all about finding little ways to pamper yourself that can fit into your busy life," said Bettijo B. Hirschi, the company's founder and president. "I'm very excited about our Shower Infusers because they mean a relaxing escape is never far away."

To use, simply wet one tablet and place on the shower floor. Activated by water, the tablets release an intoxicating and invigorating aroma of Sweet Peppermint pure essential oil that will help clear and focus your mind while renewing and reviving your spirit.

Bath By Bettijo Shower Infusers have a suggested retail price of \$36. To view the entire collection or to make a purchase, please visit [bathbybettijo.com](http://bathbybettijo.com).

*Created by Bettijo B. Hirschi, Bath By Bettijo offers a comprehensive collection of natural, handmade soaps, toiletries, and aromatherapy bath and body products. Bath By Bettijo's products are made with high-quality natural and organic ingredients to be both healthy and beautiful. The entire line is focused on providing natural products to pamper overextended and overworked people — isn't that just about everyone?*

### [ HEALTHY IS IN ] HERE IS WHAT'S OUT.

No Dyes	No TEA or DEA	No Parabens	No Mineral Oil	No Formaldehyde
No Fragrances	No Sulfates	No Petroleum	No Silicone	No Carbomer

###