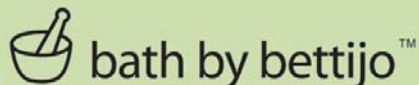


FOR IMMEDIATE RELEASE



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## SHOW SOME SKIN...

### Introducing Bath By Bettijo's Silky Shave Set

**Alexandria, VA – February 2005** – Dump the depilatory. Wave bye-bye to waxing. If you're ready to show some skin this summer, make sure it's sleek and smooth the old-fashioned way with Bath By Bettijo's **Silky Shave Set**.

**Created by Bettijo B. Hirschi, Bath By Bettijo offers a comprehensive collection of natural, organic handmade soaps, toiletries, and other aromatherapy bath and body products.** The company's **Silky Shave Set** includes everything you need for a perfect summer shave every time:

**Silky Shave Oil** - This unique, emollient shave oil is carefully blended with natural oils, including Olive Oil, Jojoba, and Vitamin E to coat and protect skin while shaving. Squeeze a dime size amount into hands and apply to wet legs (or the area of choice). Shave as you normally would and enjoy a consistently close, smooth and painless shave. Available in Lavender Cedarwood, Lemon Almond and Ocean Mist flavors.

**Wood Contour Razor & Cleaning Brush** - Bath By Bettijo's signature Wood Contour Razor is easy to grasp and has a disposable blade that can be replaced with Gillette brand razor blades. Use it for a clean, close shave on legs, underarms and bikini area. To extend the life of the razor, be sure to use Bath By Bettijo's Cleaning Brush to clean the blade after shaving.

**Silky Aftershave Lotion** - Legs will feel soft and oh-so-touchable when you smooth on the luxurious Silky Aftershave Lotion. Packed with Shea Butter, Mango Butter, Avocado Oil, Jojoba and Aloe Vera, you'll lock in moisture and feel the smoothing effects of the Silky Aftershave Lotion for hours after applying.

The Silky Shave Set has a suggested retail price of \$36 and is available by visiting [www.bathbybettijo.com](http://www.bathbybettijo.com). All items in the kit are also sold separately.

**Created by Bettijo B. Hirschi, Bath By Bettijo offers a comprehensive collection of natural, handmade soaps, toiletries, and other aromatherapy bath and body products. The Company's "Go Beyond Ordinary" philosophy means that all of Bath By Bettijo's products are designed to help you create your own personal home spa experience and enhance your body care regimen.**

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Visit us online at [www.bathbybettijo.com](http://www.bathbybettijo.com)