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ECO-CHIC BABY

Bath By Bettijo Offers an Organic Set for Little Ones

Phoenix, AZ – February 2009 – You want your little one to grow up to be just as eco-conscious as you, but you also want them to have a healthy sense of humor. Start them off early with the cheeky **Organic & Funny Baby Gift Set** from Bath By Bettijo.

There is a lot of wisdom to learning to laugh through trials, and eco-friendly has never been this funny! This light-hearted gift set explains: “People who see your child will instantly feel a need to recycle something. Cars will screech to a halt and freeways will fill with bicyclists.” Each set comes complete with organic baby care products from Bath By Bettijo and a funny onesie from Wry Baby:

- **Sweet B. Shea Butter Soothing Lotion** – Created to moisturize and soothe the most sensitive of skin, this creamy lotion is an organic blend of aloe vera, pure shea butter, sweet almond oil, fragrant orange blossom and calming lavender to leave your baby smelling fresh and soft.
- **Sweet B. Organic Shampoo & Wash** – Wash your wee one all over with this handmade and organic wash made especially for baby’s sensitive skin. A tear-free, PH-balanced, mild cleanser made with aloe vera and coconut extracts and infused with lavender and chamomile essential oils.
- **Wry Baby Snapsuit** – Made of 100% SKAL-certified organic cotton and printed with earth-friendly ink, this adorable onesie features a humorous saying scrolled across the chest, “Ask Me About My Compost Pile.” The Wry Baby Organic Snapsuit is size 6-12 months.

The Organic & Funny Baby Gift Set has a suggested retail price of \$48 and can be purchased by visiting bathbybettijo.com.

Created by mother of two – Bettijo B. Hirschi – Sweet B. and Bath By Bettijo offers a collection of natural, handmade bath and body products. The line is focused on providing natural, healthy products to pamper every member of the family.

[**HEALTHY IS IN**] *HERE IS WHAT’S OUT.*

No Dyes	No TEA or DEA	No Parabens	No Mineral Oil	No Formaldehyde
No Fragrances	No Sulfates	No Petroleum	No Silicone	No Carbomer

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