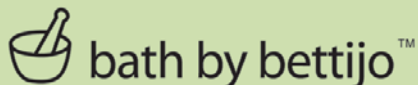


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## **SWEET TREATS!**

### **Indulge in Bath By Bettijo's Scrumptious \*New\* Fare**

**Phoenix, AZ – September 2007** – Bath By Bettijo, the cult favorite, all-natural bath and body brand, adds three irresistible offerings to its collection. The new items include a tingling foot cream, aromatherapy sleep mask, and body polish.

“All our new items are designed to provide indulgent ‘me time’ at home,” said Bettijo B. Hirschi, founder of Bath By Bettijo. “These new items are sure to soothe, pamper and delight.”

The new items include:

**CocoaMint Tingling Foot Cream** – The companion to CocoaMint Foot Scrub (which debuted earlier this year), this exhilarating and invigorating foot cream combines raw cocoa butter and pure peppermint essential oil for an all-natural foot treat that smells deliciously of chocolate and mint. Ultra-moisturizing, it will surely leave your tired tootsies feeling soft, smooth and completely refreshed. (\$30)

**Peppermint Aromatherapy Sleep Mask** – Like the best-selling Lavender Sleep Mask, Peppermint Aromatherapy Sleep Mask will make you feel like sleeping beauty! Featuring a super-stylish Black & White Polka Dot silk charmeuse front and Green silk back, the sleep mask is filled with fragrant, relaxing peppermint pouches (one over each eye). Filtering out light and other disturbances, it is perfect for relieving headaches, sinus trouble or for when you simply want to catnap. (\$20)

**Lavender & Vanilla Sugar Body Polish** – Loaded with raw shea butter and pure sugar, Lavender & Vanilla Sugar Body Polish will leave you in body bliss. Infused with lavender essential oil and vanilla extract, this polish features a ‘wet sand’ consistency for the ultimate in exfoliation, leaving you silky smooth and sweetly scented. To use: massage onto skin in a circular motion, concentrating on rough areas. Use 3-5 times a week to reveal healthy, glowing skin. (\$32)

To view the entire collection, please visit [www.bathbybettijo.com](http://www.bathbybettijo.com).

***Created by Bettijo B. Hirschi, Bath By Bettijo offers a comprehensive collection of natural, handmade soaps, toiletries, and aromatherapy bath and body products. Bath By Bettijo's products are made with high-quality natural and organic ingredients so they are both healthy and beautiful. The entire line is focused on providing natural products to pamper overextended and overworked people — isn't that just about everyone?***

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Visit us online at [www.bathbybettijo.com](http://www.bathbybettijo.com)