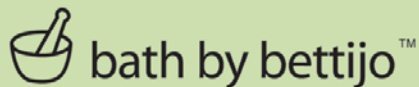


FOR IMMEDIATE RELEASE



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## This Holiday Season, Bath By Bettijo Has Just What You Need To Pamper Everyone on Your Gift List

**Phoenix, AZ – September 2006** – If you're looking for distinctive, unparalleled or simply beautiful bath & body holiday gifts to give this year, look no further than Bath By Bettijo. Bath By Bettijo, the cult favorite bath & body brand, offers gift sets galore this holiday season:

The **NEW! Lip Treats Trio** is the perfect stocking stuffer including one each of Bath By Bettijo's delectable lip balms: Sweet Almond Moisturizing Lip Balm, Ripened Mango Exotic Lip Balm, and the very festive Peppermint Cooling Lip Balm. Lips will be in perfect condition for a little time under the mistletoe! SRP \$18

The new Mom on your gift list will appreciate the **NEW! Bundle of Joy Gift Set**. The set includes a bottle of all-natural Soothing Baby Oil with Vitamin E, for gentle baby massages; a tin of Babybottom Balm to help protect baby's bottom and soothe diaper rash; and goodies for mom including the new Sweet Sugar + Shea Hydrating Body Polish, Citrus Calendula Spa Soap, and a massaging foot roller. SRP \$72

The **Poppyseed Collection** is a scrumptious gift set that smells good enough to eat! The Lemon Poppyseed Sugar Body Polish uses raw sugar and poppy seeds to slough away dry, dull skin while moisturizing. A luxurious Whipped Shea Butter, scented with an uplifting Lemon Almond essential oil blend, provides an intensive moisturizing treatment great for soothing winter skin. The Lemon Poppyseed Handmade Spa Soap smells of freshly baked muffins and provides gentle exfoliation without stripping skin's natural oils. SRP: \$50.

The **Shower Lover's Gift Set** will pamper anyone who loves to indulge in a nice, long invigorating shower. The set contains Bath By Bettijo's ultra-moisturizing Silky Shave Oil, a choice of Lavender Cedarwood, Ocean Mist or Lemon Almond Spa Soap and a natural Sea Sponge. SRP: \$29. For the bathing beauty on your gift list, try the **Soothing Lavender Gift Set**, which contains everything needed for a relaxing soak: Lavender Chamomile Tub Tea, Whipped Shea Butter in Lavender Cedarwood and Lavender Oatmeal Spa Soap. SRP: \$50.

Bath By Bettijo also offers a stylish yet soothing **Aromatherapy Sleep Mask**. Filled with fragrant lavender blossom pouches (one over each eye), this sleep mask filters out light and other disturbances so the recipient can enjoy either an afternoon catnap or lengthy evening slumber. Its funky zebra print in silk charmeuse will make anyone look and feel like sleeping beauty. SRP: \$19.50.

To make a purchase or for additional holiday ideas, please visit [www.bathbybettijo.com](http://www.bathbybettijo.com) or call 1-877-528-1584.

***Created by Bettijo B. Hirschi, Bath By Bettijo offers a comprehensive collection of natural, handmade soaps, toiletries, and other aromatherapy bath and body products. The Company is committed to finding "me time" in everyday experiences. Your morning shower will be transformed by luxurious bath and body treats that genuinely pamper -- creating a home spa where relaxation and indulgence become part of your regular body care regimen.***

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Visit us online at [www.bathbybettijo.com](http://www.bathbybettijo.com)