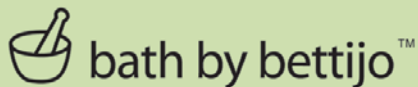


FOR IMMEDIATE RELEASE



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Anthropologie Adds Bath By Bettijo's Aromatherapy Sleep Mask To Product Offerings

Phoenix, AZ – February 2006 – Anthropologie, the nationwide retailer best known for its eclectic home and clothing goods inspired by flea market finds, antiques and travel, recently added **Bath By Bettijo's Aromatherapy Sleep Mask** to its offerings. The store also sells **Bath By Bettijo's Soothing Tub Teas**.

Filled with fragrant lavender blossom pouches (one over each eye), Bath By Bettijo's Aromatherapy Sleep Mask filters out light and other disturbances so you can enjoy either an afternoon catnap or lengthy evening slumber. Its funky zebra print in silk charmeuse will make you look and feel like sleeping beauty.

"We are delighted that Anthropologie has added our Aromatherapy Sleep Mask to its offerings," said Bettijo B. Hirschi, creator of Bath By Bettijo. "Our sleep mask soothes and relaxes, while looking stylish. Once you slip it over your eyes, you'll immediately feel the calming effects of the lavender."

Bath By Bettijo's Aromatherapy Sleep Mask has a suggested retail price of \$19.50.

Bath By Bettijo's Tub Teas offer a fragrant blend of herbs and botanicals that you soak in rather than sip. Simply fill a warm bath, infuse one of the delicious blends and then climb in for a long, healthy soak. Available in two aromatherapy blends: Soothing Lavender Chamomile Tub Tea and Relaxing Eucalyptus Spearmint Tub Tea.

Each tub tea is packaged with a reusable antique tea infuser. To use place a tablespoon of tub tea in the infuser and steep as a warm bath fills. Tub tea blends are also perfect facial steams for a super stress releaser when there isn't time for a bath. Simply add a tablespoon to a bowl of boiling water, hold your face over the bowl, cover your head with a soft towel and breathe in the purifying steam. Each tub tea contains enough herbs for approximately 30 treatments.

Bath By Bettijo's Tub Teas have a suggested retail price of \$24 each.

To view the entire Bath By Bettijo collection, please visit www.bathbybettijo.com.

Created by Bettijo B. Hirschi, Bath By Bettijo offers a comprehensive collection of natural, handmade soaps, toiletries, and other aromatherapy bath and body products. The Company's "Go Beyond Ordinary" philosophy means that all of Bath By Bettijo's products are designed to help you create your own personal home spa experience and enhance your body care regimen.

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Visit us online at www.bathbybettijo.com